

## HOW TO ENTER

1. Complete **Contest Entry Form**
2. Complete **Exhibitor Registration Form** on page 33 of the Premium Book
3. There is a **\$12 exhibitor fee** which covers unlimited contest entries

Mail Contest Form, Registration Form & Exhibitor Fee to:

The Great Allentown Fair  
**Attention: Entries**  
302 N. 17th Street  
Allentown, PA 18104

## WHAT HAPPENS NEXT?

Contestants will be mailed a  
RECEIPT & TEMPORARY CAR PASS

*RECEIPT VALIDATED & ADMISSION PASSES  
ISSUED AT TIME OF DROP OFF*

**FRIDAY, SEPTEMBER 4**

between 12:00PM - 1:00PM

Bring **RECEIPT, RECIPE & ENTRY** to  
The Great Allentown Fair  
Agri~Plex Building  
Culinary Contest Stage

JUDGING WILL BEGIN AT 2:00PM

**BEST OF LUCK  
IN THE COMPETITION!**



## KING ARTHUR FLOUR FRUITED CRUMB CAKES (ADULTS) CONTEST

Sponsored by



**FRIDAY  
SEPTEMBER 4  
2:00PM**

Agri~Plex's  
Culinary Contest Stage

sponsored by PenTeleData.  
fiber networks

NAME

RECIPE NAME

ADDRESS

**REGISTRATION DEADLINE: AUGUST 8**

Mail to: The Great Allentown Fair  
Attention: Entries

302 N. 17th Street, Allentown PA 18104

**IMPORTANT:** Submit this completed registration form with page 33 from the Premium Book

A \$12 exhibitor fee covers unlimited contest entries

CITY / STATE / ZIP

PHONE NUMBER

FAIR USE ONLY EXHIBITOR

15 6 05A #

## KING ARTHUR FLOUR FRUITED COFFEE CAKE (ADULTS) CONTEST

Crumb cake is a light yellow cake with a collection of fat brown sugar crumbs. For this contest you need to incorporate any kind of fruit fillings or jams. You must make your fruited crumb cake with King Arthur Flour!

### JUDGING CRITERIA

Decisions regarding this contest are the sole responsibility of The Great Allentown Fair judges and are final.

#### King Arthur Flour Fruited Coffee Cake (Adult) Contest

Recipes will be judged based on the following criteria:

<b>Taste</b>	40 points
<b>Texture of Cake</b>	30 points
<b>Fruit/Filling Used</b>	20 points
<b>Appearance &amp; Presentation</b>	10 points
<b>TOTAL</b>	<b>100 points</b>

### PRIZES

**1st Prize: \$ 75 Gift Certificate to Baker's Catalog\***

*plus a \$50 gift card from The Restaurant Store*

**2nd Prize: \$ 50 Gift Certificate to Baker's Catalog\***

**3rd Prize: \$ 25 Gift Certificate to Baker's Catalog\***

\* catalog at [KingArthurFlour.com](http://KingArthurFlour.com)

All three winners will receive a \$25 gift certificate to Cody's Eat & Sweets.

*Cody's*  
eats & sweets

Thank you to our Sponsor!



### OFFICIAL CONTEST RULES & GUIDELINES

- Limit one entry per person.
- This contest is for Amateur (Adult) Bakers only.
- No affiliates of King Arthur Flour can enter contest.
- Bake your fruited crumb cake with King Arthur Flour
- Any fruit fillings or jam is allowed.
- With your entry, provide a clear written/typed recipe with specific clear ingredients and amounts, followed by clear directions.
- Contestants should also submit their contact information (name, address, phone number, email) and a King Arthur Flour product proof of purchase.
- All recipes entered become the property of King Arthur Flour.
- Each fair selects their judges for this competition and their decisions are final.

