



## Chart-Topping Country Sensation Warren Zeiders coming to the 2026 Fair on September 4

Tickets go on sale on Friday, April 10

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Allentown, Pa. — One of Country music’s newest and most promising stars, Warren Zeiders is coming to the 174<sup>th</sup> Great Allentown Fair on Friday, September 4, 2026.

At just 26, the Hershey Pennsylvania native has already made an undeniable mark on the genre, amassing more than 3.6 billion global career streams, 2 billion TikTok views and 7.9 million monthly listeners on Spotify.

In 2024, Zeiders won a CMT Award for “Breakthrough Male Music Video of the Year, earned two fan-voted PEOPLE’s Choice Country nominations, was featured on the star-studded Twisters Soundtrack and earned his first No. 1 single with RIAA Double Platinum Certified “Pretty Little Poison” which became the second most played song on all Country radio in 2024.

In 2025, he released his 21-track album *Relapse, Lies & Betrayal*, exploring heartbreak, personal evolution and emotional healing. The album was featured on NPE All Songs Considered’s New Music Friday playlist, GQ, Cowboys & Indians, Forbes and more.

Zeiders also appeared on The Tonight Show with Jimmy Fallon, The Kelly Clarkson Show, GQ’s Real-Life Diet and was featured in PEOPLE Magazine’s “Sexiest Man Alive” issue.

He kicked off 2025 with his first European headline tour, followed by standout moments including headlining Houston Rodeo and his *Relapse* tour, which spanned more than 30 US cities. In November 2025, he concluded his *Relapse, Lies & Betrayal* headline tour with a sold-out, hometown arena show at Hershey’s Giant Center.

On February 27, Zeiders shared his new single “Born to Be Yours” via Warner Records. Written by Warren, Blake Pendergrass (*Morgan Wallen, Kenny Chesney*), J Kash (*Charlie Puth, Maroon 5*), Ali Tamposi (*Kelly Clarkson*), and Griff Clawson (*Toddy Smith*), the track captures a love rooted in something bigger, the kind no time or circumstance can shake.

Looking ahead, Zeiders is set to perform at Stagecoach before launching a world tour featuring a stop at The Great Allentown Fair.

Tickets for Warren Zeiders go on sale to the public starting at 10 a.m. on Friday, April 10. Tickets can be purchased online at Ticketmaster.com or at the fair's box office. Special box office hours will be held Friday, April 10 from 10 a.m.-2 p.m. All show tickets include admission to the fair.

The fair is also offering discount ride tickets, half price fair admission, and prepaid premium concert parking.

For more information, visit the fair's website at [www.allentownfair.com](http://www.allentownfair.com).

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