

NEWS ALERT!

The Great Allentown Fair and Kitchen Magic Honors Local Veteran

For Release: For Immediate Release

Allentown, Pa. — The Hometown Hero Award was proudly presented to Frederic Albert Reed, Jr., a decorated U.S. Army veteran, during Kitchen Magic's Red, White & THANK YOU! Military Day at The Great Allentown Fair on Thursday, August 28, 2025, at 3:00 PM. The award celebrates one exceptional service member or veteran whose story of sacrifice, resilience, and community impact inspires us all.

Reed served as a 19 Delta Cavalry Scout with the 3rd Armored Cavalry Regiment out of Fort Hood, Texas, from 2005 to 2012. He deployed to Mosul, Iraq, for the Army's final 15-month combat mission from 2007 to 2009. His platoon endured intense daily combat and significant losses, with their experiences chronicled by national outlets including *Time Magazine* and the *Associated Press*. Reed was later diagnosed with PTSD and medically retired from the Army in 2012.

Even before his retirement, Reed sought ways to turn his military experiences into service for others. He participated in the Army's Resiliency Program, interned at the VA Hospital in Temple, TX, and attended Yale University's Warrior Scholar Project to strengthen his ability to navigate and advocate within the veterans' community.

Today, Reed continues his mission of service as Mentor Coordinator for Northampton County's Veterans Court, Vice Commander of the Veterans Brotherhood Lehigh Valley Chapter, and an active member of the Lehigh Valley Military Affairs Council. He also co-facilitates a weekly trauma support group for veterans and first responders in Bethlehem. Through these roles, he has assisted countless veterans facing challenges including PTSD, homelessness, and financial hardship.

Reed's recognition as the 2025 Hometown Hero highlights not only his bravery and sacrifice during military service, but also his tireless dedication to improving the lives of veterans across the Lehigh Valley.

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Photo Caption: Hometown Hero Award recipient Frederic Albert Reed Jr. (second from left) is joined by Staci Horvath of The Great Allentown Fair, Brett Bacho, Lotte Bacho and Renate Sprung from Kitchen Magic during Red, White & THANK YOU! Military Day on Thursday, August 28 at the 2025 Great Allentown Fair.