



## **Business in the Front, Party in the Back:**

### **95.1 WZZO First Annual Mullet Contest Debuts at the Fair**

#### **For Immediate Release:**

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*Allentown, PA*—Get ready to let those locks loose! 95.1 WZZO First Annual Mullet Contest is making its glorious debut at the 2025 Great Allentown Fair and it's time to celebrate the most iconic hairstyle in history—business in the front, party in the back!

Taking place on Saturday, August 30 at 7 p.m. at the Astound Broadband Farmerama Theater and hosted by Joel and Keith of 95.1 WZZO, this hair-raising competition invites mullet enthusiasts of all ages to flaunt their fabulous follicles in a head-turning showdown of style, swagger, and supreme strands and see who wins the coveted "BEST IN GROW" award.

#### **Categories include:**

- Kid's Cut (ages 9 and under)
- Teen Tails (ages 10–17)
- Adult Mullets (18+)

Contestants will be judged on mullet quality, creativity and swagger. Winners in each category will take home bragging rights, some fun prizes, and maybe even a little local fame.

This hair-raising competition wouldn't happen without our mullet loving sponsors, 95.1 WZZO, Banko Beverage Company, Joe Tea, Pabst Blue Ribbon and Amey's Garage.

Pre-registration is required. To register or learn more, visit [AllentownFair.com/contests](http://AllentownFair.com/contests) or <https://951zzo.iheart.com/>.

Don't miss your chance to join this unforgettable hair affair, because the mullet is more than a hairstyle... it's a lifestyle.

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