

HOW TO ENTER

1. Complete **Contest Entry Form**
2. Complete **Exhibitor Registration Form** on page 27 of the Premium Book
3. There is a **\$12 exhibitor fee** which covers unlimited contest entries

Mail Contest Form, Registration Form & Exhibitor Fee to:

The Great Allentown Fair
Attention: Entries
302 N. 17th Street
Allentown, PA 18104

WHAT HAPPENS NEXT?

Contestants will be mailed a
RECEIPT & TEMPORARY CAR PASS

RECEIPT VALIDATED & ADMISSION PASSES
ISSUED AT TIME OF DROP OFF

FRIDAY, AUGUST 29TH
between 12:00PM -1:00PM

Bring **RECEIPT, RECIPE & ENTRY** to
The Great Allentown Fair
Agri~Plex Building
Culinary Contest Stage

JUDGING WILL BEGIN AT 2:00PM

**BEST OF LUCK
IN THE COMPETITION!**



KING ARTHUR FLOUR SPECIALTY BREADS (ADULT) CONTEST

Sponsored by



**FRIDAY
AUGUST 29TH
2:00PM**

Agri~Plex's
Culinary Contest Stage

sponsored by  **PenTeleData**
fiber networks

NAME

RECIPE NAME

ADDRESS

REGISTRATION DEADLINE: AUGUST 10

Mail to: The Great Allentown Fair
Attention: Entries

302 N. 17th Street, Allentown PA 18104

IMPORTANT: Submit this completed registration form with page 29 from the Premium Book

A \$12 exhibitor fee covers unlimited contest entries

CITY / STATE / ZIP

PHONE NUMBER

FAIR USE ONLY EXHIBITOR

15-A 6 05 #

KING ARTHUR FLOUR SPECIALTY BREADS (ADULT) CONTEST

Do you have a Specialty Bread that you bake that everyone loves?
In this bread baking contest, anything goes... from braided bread, baguettes, breadsticks, to flavorful focaccia. You must make your bread entry with King Arthur Flour!

JUDGING CRITERIA

Decisions regarding this contest are the sole responsibility of The Great Allentown Fair judges and are final.

King Arthur Flour Specialty Breads (Adult) Contest

Recipes will be judged based on the following criteria:

Flavor	40 points
Creativity	30 points
Texture	20 points
Appearance	10 points
TOTAL	100 points

PRIZES

- 1st Prize: \$ 75 Gift Certificate to Baker's Catalog***
plus a \$50 gift card from The Restaurant Store
- 2nd Prize: \$ 50 Gift Certificate to Baker's Catalog***
- 3rd Prize: \$ 25 Gift Certificate to Baker's Catalog***

* catalog at KingArthurFlour.com

Thank you to our Sponsor!



OFFICIAL CONTEST RULES & GUIDELINES

- Limit one entry per person.
- This contest is for Amateur (Adult) Bakers only.
- No affiliates of King Arthur Flour can enter contest.
- With your entry, provide a clear written/typed recipe with specific recipe ingredients and amounts, followed by clear directions.
- Contestants should also submit their contact information (name, address, phone number, email) and a King Arthur Flour product proof of purchase.
- All recipes entered become the property of King Arthur Flour.
- Each fair selects their judges for this competition and their decisions are final.

