



Country Music's first band to play 2025 Allentown Fair

Alabama to perform on Thursday, August 28

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Allentown, Pa. —The most successful band in the history of country music, **ALABAMA** is coming to the 2025 to The Great Allentown Fair to kick off its annual event. This will be **ALABAMA**'s tenth time performing on Service Electric Grandstand Stage at The Great Allentown Fair. They performed in 1983, 1984, 1986, 1987, 1988, 1989, 1990, 1995 and 2002.

Over 50 years ago, Jeff Cook, Teddy Gentry and Randy Owen left the cotton farms of Fort Payne, Alabama to spend the summer playing music in a Myrtle Beach, South Carolina bar called The Bowery. It took them six long years of tip jars and word-of-mouth to earn the major label deal they'd been dreaming of. Then, seemingly no time at all to change the face of country music. **ALABAMA**, country music's first band, was inducted into the Country Music Hall of Fame in 2005. The group is known for hit songs including "Mountain Music," "Roll On," "Dixieland Delight" and "If You're Gonna Play In Texas (You Gotta Have A Fiddle In The Band)." From humble beginnings picking cotton in the fields, to international stars, **ALABAMA** went on to sell 80 million albums and charted 43 No.1 hits, becoming the most successful band in the history of country music. In November 2022, **ALABAMA** co-founder Jeff Cook passed following a lengthy battle with Parkinson's disease. With his prior encouragement and wishes, **ALABAMA** continues touring on a limited basis, keeping the iconic music they created alive for the current and future generation of fans. Most recently, **ALABAMA** was honored by CMT with the nationally-televised *CMT GIANTS: ALABAMA*. The two-hour special featured Blake Shelton ft. Steve Wariner, Brad Paisley, Jamey Johnson, Jason Aldean, Little Big Town, Old Dominion, Pam Tillis & Lorrie Morgan, Riley Green, and Sam Hunt performing some of the band's most legendary hits.

Tickets for **ALABAMA** are \$84 and \$94 and go on sale to the public starting at 10 a.m. on Friday, March 14. Tickets will also be available for previously announced HEART on Wednesday, August 27, Kane Brown on Friday, August 29 and Gabirel "Fluffy" Iglesias on Sunday, August 31. Tickets can be purchased online at Ticketmaster.com and the fair's box office. Special box office hours will be held Friday, March 14 from 10 a.m.-2 p.m., Monday, March 17 from 10 a.m.-2 p.m. and Thursday, March 20 from 10 a.m.-2 p.m. All show tickets include admission into the fair.

The fair is also offering discount ride tickets, half price fair admission, and prepaid premium concert parking.

For more information, visit the fair's website at www.allentownfairpa.org.

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