



18 new food items vying for votes at the 2024 Great Allentown Fair

For Immediate Release

State and county fairs are known for some crazy and delightful concoctions of food that tantalize the taste buds of hardy fair going crowds—many deep fried and on a stick!

For the 172nd Great Allentown Fair coming up on Wednesday, August 28 and running through Labor Day Monday, September 2, Allentown Fair President Daryl Urmey has challenged concessionaires to come up with a new treat at their stands.

Concessionaires are counting on fairgoers to belly up to their counters and try something new—at least new for their menu of goodies offered at the fair.

For his part, Urmey is going to award a prize for the best new item as chosen by fairgoers that have tasted and voted for their favorite.

Location-map can be found on the Fair's website at AllentownFair.com. Fairgoers are to look for the red diamond shaped signs at the participating food stands, inside Agri~Plex, at each entry gate and at both InFAIRmation booths. To vote, scan the QR code to vote for their favorite tasty treat.

So ready or not, here comes the food!



1**THE ROSSTON DOG**

J&J Smokehouse



A juicy all beef hot dog on a fresh steak roll, smothered in cheese sauce, topped with home made BBQ pulled pork and crumbled bacon

2**SWEET CORN FRITTERS**

Randevoov



Sweet Corn Fritters with a Pennsylvania maple syrup sage brown butter dipping sauce

3**APPLE TURNOVER EMPANADA**

Buns On The Go LLC



It's a dessert empanada filled with apple pie filling in an empanada shell fried to perfection then topped with powdered sugar and a caramel drizzle.

4**CAMPFIRE CONE**

Mon and Mel's Sweet Scoops Ice Cream Truck

Waffle cone filled with hot fudge, marshmallow and graham cracker crumbs topped with ice cream and coated with graham cracker, chocolate syrup, chocolate candy bar and toasted mallow

**5****GRANDPA'S FAMOUS BIRRIA TACOS**

Grandpa's Kitchen - La Cocina del Abuelo

These mouth watering Birria tacos are slow cooked (16 hours) marinated beef served in a crispy tortilla with melted cheese, onions, cilantro. Served with broth (consomé) to dip the tacos in.

**6****CARNE-VAL ASADA CREPE**

Fat Guy Crepes - In Farmer's Market



Thin sliced flank steak, marinated in Carne Asada seasonings, with Street Corn and Salsa

7

CREPE CUP

Fat Guy Crepes - On Midway



Pancake Parfaits. Each cup contains Homemade Whipped Cream, 10 Mini Pancakes, and flavors including Cherry Cheesecake, Oreo Cheesecake, and Classic (Banana, Strawberry, Nutella)

8

LOADED CHICKEN & CHIP MEAL

Pocono Potato Chip Company



Made to Order Twisted Gourmet Chips piled high and topped with plump, crispy chicken tender nuggets, all topped with cheddar cheese sauce, shredded cheddar, sour cream, crispy applewood smoked bacon crumbles and fresh scallions!

9

GRAPE LEAVES

Hot and Fresh Grill



Grape leaves are stuffed with a mix of rice, seasonings, onion, and dill.

10

DANNYS' CHICKEN CORDON BLEU

Danny's Fine Foods



Delicious deep fried moist chicken, smothered with sliced ham, Swiss and American cheese... topped with mustard sauce

11

POUTINE

Kopper Penny Koncessions



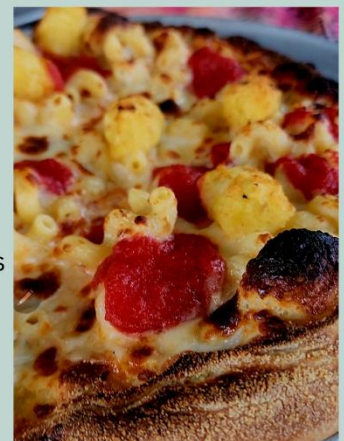
Our fresh cut fries layered with cheese curds and topped off with some tasty gravy.

12

THE TATOR-MAC PIZZA

Scarlet Fire Pizza

Mac n' Cheese, topped with tator tots, mozzarella cheese, and dollops of red sauce.



13**ROOT BEER FLOAT KETTLE CORN**

Hoff's Kettle Corn



Root Beer Float kettle corn will have two flavors to make the float. Root Beer as the first flavor and original kettle corn for the second one. It is all about taste and flavor. The two together will be totally mind blowing.

14**GRILLED PEANUT BUTTER CHICKEN KABOBS**

Kou Kitchen LLC



Cube chicken breast seasoned and marinated in homemade peanut butter sauce for a day then grilled over a open flame.

15**BIRRIA NACHOS**

La Casita de Familia



Crispy homemade tortilla shells topped with tender slow cook seasoned shredded beef, refried beans, shredded cheese, cilantro, onion, tomato, sour cream and guacamole

16**S'MORES DONUT**

Amish Donuts



A donut topped with marshmallow fluff . This is a very favorite topping having our fans craving Smore.

17**POLISH SAMPLER**

Cal's Concessions - Taste Our Balls



The sampler includes: Deep Fried Kielbasi Balls, Deep Fried Halupki Balls (Pigs in a Blanket), Homemade Kloski (Polish Pork Meatballs)

18**BREAKFAST IN BED**

Beach Beans Coffee



The combination of buttery, nutty and sweet with the decadence of caramel- the sent of fresh pastry in the morning. What more could you ask for ?