



Kane Brown first headliner announced for 2025 Allentown Fair

Multi-Platinum-selling superstar makes his Fair debut on Friday, August 29

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Allentown, PA— Named “the future of country music” by *Billboard*, Multi-Platinum-selling, award-winning singer/songwriter **Kane Brown**, is coming to The Great Allentown Fair on Friday, August 29.

Kane Brown “didn’t fit the country music mold. So he made his own.” (*The New York Times*). Brown recently announced the arrival of his fourth studio album, *The High Road*. Set to release on January 24th, 2025, *The High Road* album will include Brown’s 12th #1 single at Country radio—the international hit, “Miles On It” ft. Marshmello, as well as his current radio single, “Backseat Driver.”

Brown first broke onto the scene in 2016, with the arrival of his self-titled, 2X Platinum debut album, where he became the first artist ever to lead all five of *Billboard*’s main country charts simultaneously and topped the *Billboard* Top Country Albums chart for more than 13 weeks and earned two of the most-streamed country songs of all time (chart-topping singles Diamond Certified “Heaven,” and 9X Platinum “What Ifs”). His 2018 album *Experiment* hit #1 on the *Billboard* Top 200 all genre list, becoming the first Country artist in more than 24 years to top the chart with a sophomore album. Brown released his multi-song project *Mixtape Vol. 1*, which earned Brown an ACM Award nomination for Album of the Year and an ACM win for “Video of the Year” in 2021. Named to *Time*’s 100 most influential people in the world in 2021, Kane Brown has ascended from independently built social media notability to an ACM Entertainer of the Year nominee in 2023 and 2024 and has become one of country music’s most accomplished mainstays and global entertainers.

With 12 chart-topping No. 1 singles at Country radio, internationally sold out tours and stadium dates, Brown continues to garner a series of milestones that continue to expand the perception of country music and break musical boundaries, from being named to the *Time* 100 list in 2021 to becoming the first black artist in history to headline and sell out Boston’s historic Fenway Park in 2023 to his win ACM Video of the Year in 2021 and multiple CMA, ACM, *Billboard*, AMA, CMT and People’s Choice Award nominations, including most recently, his recognition by the People’s Choice Country Awards with a Champion Award win.

Brown has also earned numerous accolades for his ongoing work with The Boys & Girls Club, including the Country Radio Seminar (CRS) Humanitarian Award and the Champion of Youth Award from The Boys & Girls Club.

This will be Brown’s first time headlining The Great Allentown Fair’s Service Electric Grandstand Stage.

Tickets for Kane Brown are \$119 and go on sale to the public starting at 10 a.m. on Friday, January 31. Tickets can be purchased online at [Ticketmaster.com](https://www.ticketmaster.com) and the fair’s box office. Special box office hours will be held Friday, January 31 from 10 a.m.-2 p.m. All show tickets include admission into the fair.

The fair is also offering discount ride tickets, half price fair admission, and prepaid premium concert parking.

For more information, visit the fair’s website at www.AllentownFair.com.

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