



## ***Blippi: The Wonderful World Tour* Makes Special Stop at Allentown Fair**

*Global Sensation Blippi brings world tour to Fair on Thursday, August 29*

**For Release: Not Before 10:00 a.m. Tuesday, May 14, 2024**

Allentown, PA—The vivacious, energetic, and educational antics of global sensation Blippi, brings his hit live show, ***Blippi: The Wonderful World Tour***, to the Service Electric Grandstand Stage at the Great Allentown Fair on Thursday, August 29.

Blippi inspires curiosity in preschoolers around the world by creating content and experiences that are relatable, accessible and make learning fun. Blippi has become a worldwide sensation with more than one billion monthly views across platforms including Netflix, HBO Max, Cartoonito, Sky, Amazon and YouTube. Blippi is available in more than 20 languages, including ASL, and is distributed by more than 30 global broadcast and streaming partners. Blippi's buddies Meekah and Juca have spun off into their own shows. Blippi tours around the world with sold-out live events, releases popular music tracks, and has in-demand toys available at all major retailers.

So, come on! Dance, sing, and learn with Blippi and special guest Meekah as they discover what makes The Allentown Fair so unique and special. Will there be monster trucks, excavators, and garbage trucks galore? You bet! So get ready to shake those wiggles out and OJ Twist your way through this brand-new musical party!

Tickets for ***Blippi: The Wonderful World Tour*** are \$30 and go on sale to the public starting at 10 a.m. on Friday, May 17. Tickets can be purchased online at Ticketmaster.com and the fair's box office. Tickets are also available for previously announced HEART and Cheap Trick on Wednesday, August 28; Brad Paisley with special guest George Birge on Friday, August 30; Pentatonix on Saturday, August 31 and Jeff Dunham on Sunday, September 1. Special box office hours will be held Friday, May 17 from 10 a.m.-2 p.m. The Fair Box Office is open every Thursday from 10 a.m.-2 p.m. All show tickets purchase in advance include admission into the fair.

The fair is also offering discount ride tickets, half price fair admission, and prepaid premium concert parking.

For more information, visit the fair's website at AllentownFairPA.org.

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